

Vision: Tennis Opened Up						
Mission: To grow tennis by making it relevant, accessible, welcoming and enjoyable						
Objectives:						
Increase the number of players playing and participating (No of children playing including RED BALL) target monthly 32,700 County champs 550 entries, disability weekly participation target 140)						
Increase engagement with people across the county (stats of social media followers and newsletter feedback)						
Reach a wider audience from all and any background across the whole county						
Increase training opportunities (target - number of children offered county training and scholarship programme increase by 10%) and competitive opportunities (target minimum 3 G4's per age group)						
Visibility	Innovation	Investment	Accessibility	Engagement	Performance	Leadership
Engage with our audience & improve communication. Continuing with open mic events. Monthly communication with our venues, partners, players, volunteers, officials, & spectators through social media website JG/CW	Use Innovation to assist with visibility and engagement. In turn increase participation	Secure more partners and allocate funds wisely too specific projects. Countine to build relationship with business to increase our partnership deals	Support the Open court plan. Grow participation in all tennis outlets community & increase female participation	Increase the level of engagement with all stakeholders. Coach workshops & local CPD courses	Increase the number of juniors in top 250 Nationally by 20%. Increase the opportunities for County Coaches to attend Regional Centres, G2 events and work with Regional Coaches. Opportunities for Coach Mentoring	Increase the standards of Governance, Safegusrding and Financial stability within the county. Develop a succession plan for the future
Network of venues (Clubs/parks/Commercial) aim to visit all venues through 2023 two of each of the TS team to visit each venue across the county	Maintain similar number of entries at County Championships. Look to grow disability events and add Learning Disability. ALL!	County funds from the LTA as of Jan 2023 to be used in performance, competition, participation, and volunteering targets and measures to be agreed	Increase opportunities and venues for disability players to play and compete (Support Open court plan add link here) LB update target of 200 monthly participants 21 activities in 17 venues across the county	Link with coaches, schools, parents, teachers & venues to establish ties with all stakeholders to improve access to tennis also through open mic nights	Maintain the no of U9's & U10's being invited to Regional Training Camps Jan / Feb update 10u - 2013's = 3b 0g 9u - 2014's = 0b 1g	CLG to be implemented this year MT
Increase the number of followers on social media and encourage greater input from more venues. Set up campaign to increase followers started at 1497 at the beginning of Jan 2023. Target of 2000 JG/CW	Promote LTA innovation and make sure venues are aware of all new initiatives (WTN, LTA youth, Wimbledon tickets any new promotions) AC/PL/CW new website in development, new branding in 2023	Festival of tennis with agreed projects for funds before the promotion starts (i.e scholarship places at county squads)	Include a Learning disability event @ county champs PL/LB/JG	with Sussex coaches-work in conjunction with the regional team to support LTA youth schools CW/PL/JN/NP UPDATE TS to work with Jane Nash increasing schools to participate. Run an open mic night to link coaches with schools Jimmy and SE Team to be involved *Year 1 Tennis	Continue with increased training opportunities for our strongest juniors. County Summer Scholarship Programme - KP to launch in April. look for venues for a Winter 2023/24 Pilot programme KP	Board skill audit to be completed/ self-assessment tool needs to be completed currently sitting at 71% MC/AC/ST
Connect with all audiences within our county, need to make venues aware of joining Tennis Sussex as well as the LTA	Increase the number of fun events held in the county by TS over the 2023 (could this be where are additional fund raising supports)	Explore opportunity to create a central County Performance Hub to secure all future court time required for all county performance activities, competitions and coach education. KP Jan update KP had catch up call with Brighton Uni, they confirmed they're still seeing us at the front of the queue for potential partnership (for surplus indoor court time). Proposed Feb for TS to come in and meet up again. KP MC PL JH to attend.	Develop activities under the she rallies banner (JH & JS to set goals) still use our ambassadors build on the BJC event 12th Nov 2022	Increase the no of volunteers in Tennis Sussex and various smaller roles/jobs	Develop a County Training Parent association across all age-groups in both genders to support County Training Programme activities.	Clear processes for staff and volunteers handbook complete and individual inductions depending on roles. Clear lines of communication now in place for staff ACC . Complete the safeguarding audit at the county champs. Update PL/DRG met with Stuart Parsons. Audit nearing completion Dec 22
Showcase our flagship events, Award nominations and Awards event live in 2023 Plus county champs 2023	Make sure all tennis options are known and visible and encourage juniors and seniors to play as alterantives to tennis(beach tennis, padel, walking, pickleball) MB/Office/Kasia/KH/MC	Continue to support coach grants and disability grants MT/ST/NP/LB update so far this year we have given 7 grants to 7 coaches this compares to 24 Grants offered in 2021. of which 12 have compelted and grant paid.	Open access to all run events at pride 2023 link with pride in tennis, BLAGSS events at Eastbourne International	Work with venues to make Sussex inclusive for all communities and promote Tennis during Pride weekend & promote local diverse community tennis groups	10% of our County Cup teams are in the top 14 in the country	Plan, BAU and County dashboards are regularly updated and maintained.